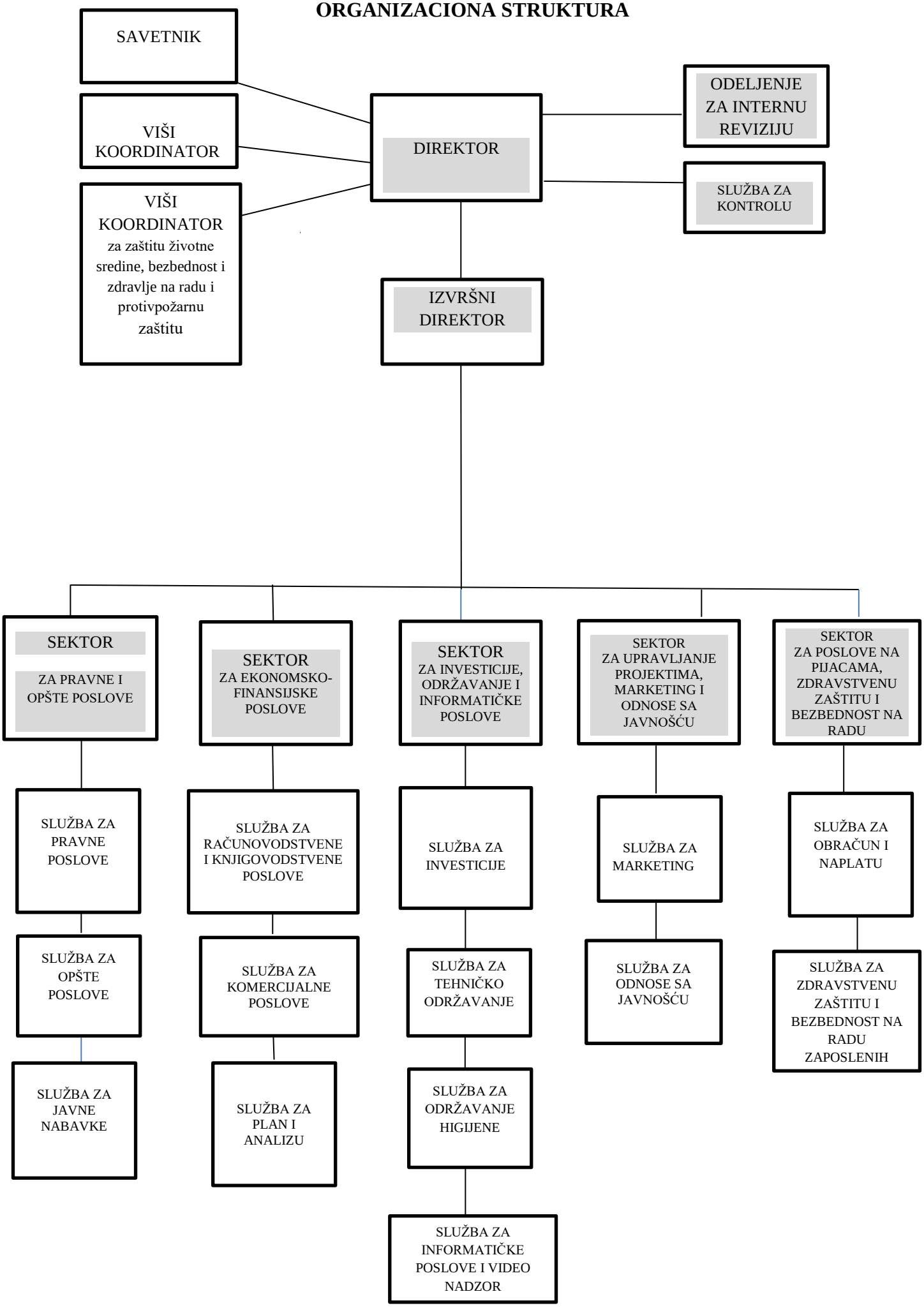ORGANIZACIONA STRUKTURA