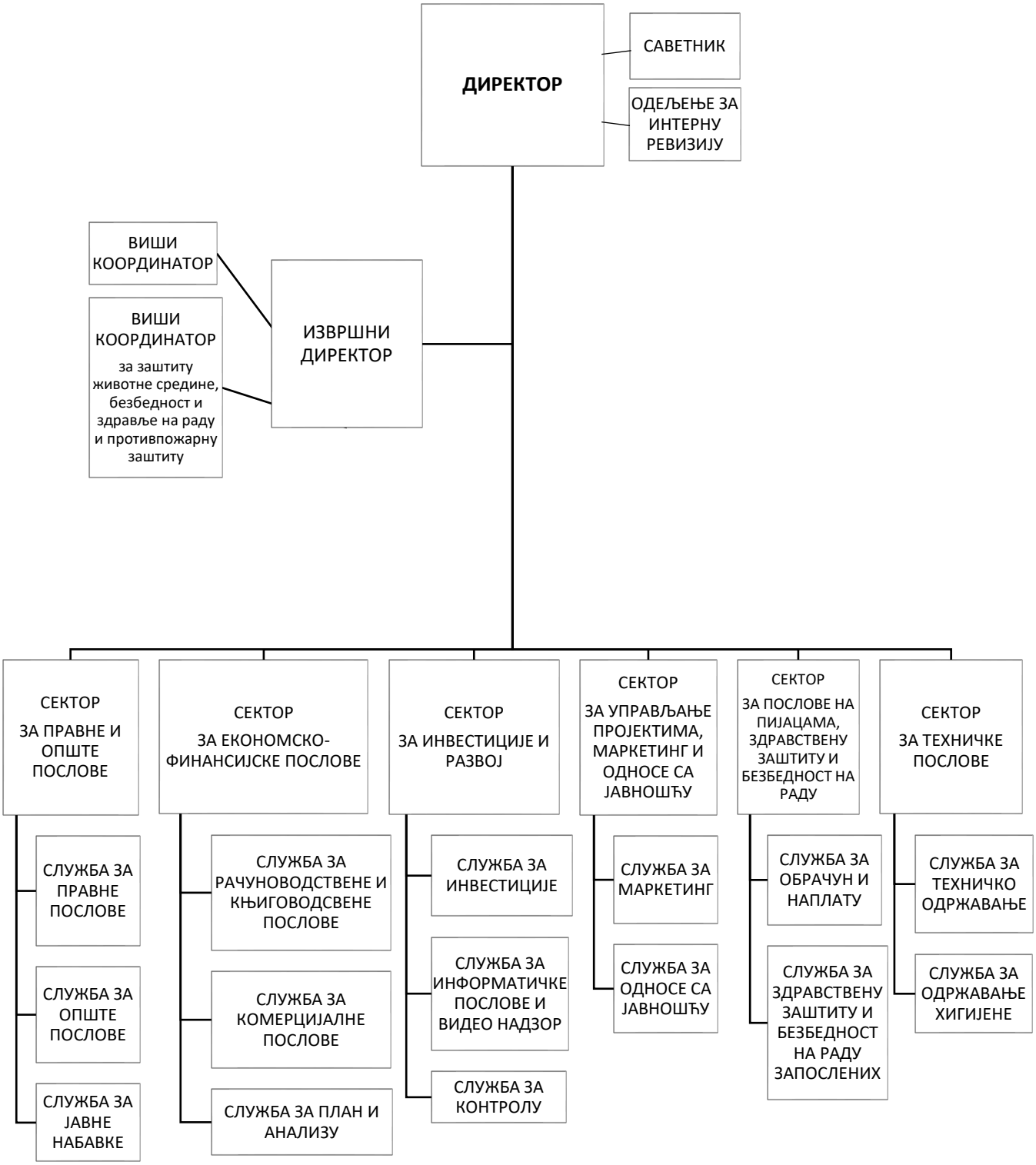ОРГАНИЗАЦИОНА СТРУКТУРА ПРЕДУЗЕЋА